



## MMPP001: PROJECT COURSE

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### Guidelines for Submission of Synopsis and Project Report

#### Submission of Synopsis

- ❖ ODL Students of MBA, MBAFM, MBAHM, MBAMM, MBAOM and MBF Programmes
  - **To, The Regional Director,  
of your Respective Regional Centre.**

**For the address of the Regional Centre you may refer Student Handbook & Prospectus given on our website [www.ignou.ac.in](http://www.ignou.ac.in)**

- ❖ MBA (Online) will submit it **through [LMS Portal](#)**

#### Submission of Project Report

- ❖ ODL Students of MBA, MBAFM, MBAHM, MBAMM, MBAOM and MBF Programmes
  - **To the Registrar (SED),  
IGNOU, Maidan Garhi,  
New Delhi -110 068.**
- ❖ MBA(online) students can submit it through **[LMS Portal](#)**.

# Guidelines for Project Course: MMPP-001

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The Project Course is equivalent to two courses. However, for registration purposes the Project Course (MMPP-001) is treated as one course, which is of **Eight Credits**. For this course no additional study material is provided.

The basic purpose of this course is to help learners develop an ability to apply multi-disciplinary concepts, tools and techniques to analyse and logically approach the organisational problems. The Project study should be on a topic preferably from your area of specialisation in MBA.

## SYNOPSIS EVALUATION PROCESS

In order to proceed with your project course the approval of the synopsis is necessary. Only on the approval of the synopsis the project work could actually be taken up. The synopsis should be an original work done by the student. The process that is involved in the evaluation and final approval of the synopsis is explained below:

### 1. Selection of topic by the Student

The learner can select any topic of her/his choice, preferably in their area of specialisation. The title should be definitive communicating key information about the thesis. It should convey the subject matter being covered in the project.

It could be either be an

- i) Comprehensive case study (covering single organisation/multifunctional area problem formulation, analysis and recommendations).
- ii) Inter-organisational study aimed at inter-organisational comparison/validation of theory/survey of management practices.
- iii) Field study (empirical study).

### 2. Selection of Guide

Once you are clear about the field in which the work is to be taken up, then contact a person who has experience in that area and is interested in guiding, provided s/he fulfils the specified eligibility criteria.

The Eligibility Criteria for guides is:

- (i) Management Faculty in the School of Management Studies at Headquarters.
- (ii) All Approved Academic Counselors of the Management Programme (MP) having relevant experience at the Study Centres are recognized as supervisors for guiding project.

- (iii) Management Faculty having 5 years of PG Teaching Experience. Professionals holding Masters' degree in Management or allied disciplines having a minimum of 5 years of experience in the relevant area (for example, if you are taking up a marketing topic then the supervisor should have 5 years experience in marketing area, after her/his Masters). However if you choose to identify your own guide, then the bio-data of proposed guide is to be attached along with synopsis for approval.

The project guide will be paid a token honorarium of **Rs. 500/-** by the University for guiding the learner.

*At any given point of time a guide is not permitted to guide more than **five** students.*

**Note:** *Students are advised to select guides who are active professionals in the relevant area of the selected topic, i.e., if the topic is in the area of Finance, the guide should be a specialist in Finance and so on. Project Guides are also requested to restrict guiding projects in their core specialisation area only*

### **3. Preparation of Synopsis**

After selection of the guide and finalising the topic, the Project Proposal (Synopsis) should be prepared in consultation with the guide. The proposal of the proposed project should essentially have the following:

- (i) **Introduction:** a brief background about the subject chosen for study.
- (ii) **Rationale:** why a particular topic has been chosen for the project work.
- (iii) **Objectives:** This is the most important aspect of any project. It should mention clearly and precisely the things which you hope will be able to know/achieve at the end of the study. These may be clearly stated in behavioural terms.

Objectives need to be expressed in a neutral manner, without any implicit assumptions about the findings of the research.

#### **Objectives of the Study (Sample)**

The objectives of this study are:

To study the financial performance \_\_\_\_\_

To explore the \_\_\_\_\_

To analyse the factors affecting \_\_\_\_\_

To investigate the influence \_\_\_\_\_

(iv) **Research Methodology:**

- Research Design
- Nature and source of data/information to be collected.
- Sample and sampling technique. Rationale of chosen organisation and the sample.
- Tools and Techniques to be used for data collection – details of the tools/questionnaire to be used and its relevance with the objectives of the project.
- Method/s to be used for data collection.
- Data handling and analysis- organisation and analysis of data. Statistical tools to be used for analysis. Relevance of statistical tools with the objectives of the project.

(v) **Limitation** of the proposed project, if any.

#### 4. Submission of Synopsis

It must have the following components:

- Proper 'Proforma for Approval of Synopsis' duly signed by the student and the guide with dates.
- Bio-data of the Guide- A detailed biodata of the guide duly signed, in original, by the guide along with date. However in case of *approved counselors* it is not required.

#### **Instructions for filling up the Proforma for Approval of Synopsis:**

**Enrolment No:** Mention the enrolment number assigned to you by the university. If your maximum duration of the programme (i.e 4 years) is over you need to seek Re-admission, before sending the synopsis. In case your synopsis was Approved on the earlier Enrolment Number, then the same has to be sought for the New Enrolment Number again, if you fail to do so the Project Report may not be accepted.

**Subject Area:** The broad subject area on which you intend to carry out your project work should be mentioned (example: if you are doing your project on 'Financial Performance of XYZ Ltd' then the Subject Area would be Finance). Similarly based on the topic selected, the subject areas could be HRM & OB/Accounting & Finance /Operations Management & Information System/ Marketing/ Corporate Management / Any Other (you may specify as per the topic selected).

**Title of the Project:** this is the final topic on which you will be carrying on the Project Work. It should be concise indicating clearly the work being taken up for study. The Final Project Report should necessarily be on the title approved by the evaluator, no changes could be made while submitting the Final Project Report.

**Name and Address of the Supervisor:** The name and address of the supervisor, preferably his/her official address may be clearly mentioned on the Proforma. If the supervisor is an Academic Counsellor, S/he should give the details of the study centre and the courses for which the counselling is provided, to the learners.

**Students being Guided for MMPP-001:** The number of students that are being guided by the supervisor for the Project Course (earlier **MS-100** and revised **MMPP-001**) as on that date. The supervisors may restrict the number of students being guided by him/her to **five** only, at any given point of time.

The *biodata of the guide* must have the following information in absolutely unambiguous manner:

- Name and Date of Birth of the guide.
- Full Address and Contact Numbers of Residence and Current Work Place.
- Detailed Educational Qualifications – clearly mentioning the Degrees (with specialisation), Name and Address of the University/Institution and the year of award of degree/qualification, along with percentage of marks obtained.
- Detailed work experience, stated clearly in chronological order having details of the designation, period, name and contactable address of the organisations.
- Any other information relevant for Assessment of the Eligibility of the Guide. You may also attach current business card of the proposed guide.

**In case if the student fails to submit the duly signed (original signature) Bio-data and Proforma for Approval, the synopsis will not be entertained.**

**Note:** Please ensure that the ‘Proforma for Approval’ is filled correctly in all respects as mentioned above. Also check, that the duly signed bio-data of the supervisor and the synopsis are also enclosed along. Proposal’s incomplete in any respect will not be accepted. Students are advised to retain a copy of the proposal.

**Once the synopsis is ready in the format mention above, Student should send the “Proforma for Approval of Project Proposal (MMPP - 001)” along with one copy of the proposal and duly signed Bio-data of the guide, in the manner as mentioned below:**

**ODL Students may submit it:- To, The Regional Director, of your Respective Regional Centre. For the address of the Regional Centre you may refer Student Handbook & Prospectus given on our website [www.ignou.ac.in](http://www.ignou.ac.in)**

For seeking the approval of Synopsis, the project proposal can be forwarded to the concerned Regional Centre at [www.ignou.ac.in](http://www.ignou.ac.in) > Regional Network > Regional Centre’s (E-mail ID of all RC’s are available at <http://www.ignou.ac.in/ignou/aboutignou/regional/website>)

**MBA (Online) Students may submit it:- To, The Regional Director, of their designated Regional Centre through [LMS Portal](#)**

## 5. Evaluation of Synopsis

The learner can submit her/his Synopsis throughout the year. However, the Project Proposal may be submitted to the Regional Centre after the Registration of MMPP-001. This is to ensure that the students gets atleast 8-9 months time to complete their project work and submit it before the expiry of the 4th semester.

*In case Project Proposals are received in Regional Centre after 6 months of having registered for MMPP – 001, the RC will not be responsible for the timely disposal of the project proposals. Those who fail to submit the synopsis within the stipulated period are likely to miss the timeline for submission of the Project Report.*

If the Project Proposal received in the regional centre is found to be complete in all regards, having the necessary documents it is accepted. Once accepted, a Project Proposal number is assigned to the synopsis, which is **unique** for each learner. This Project Proposal (PP.No) number can be used for further correspondence with the RC.

## 6. Feedback / Communication to the Learner

After the synopsis is evaluated by the Expert a Written Communication regarding the status of **Approval / Non-approval** of the project proposal will be sent to the learner within two/three months of the receipt of the proposal in the Regional Centre.

In case the proposed guide is not approved by the Faculty, the student will be advised so, and in such cases the student has to change the guide and submit the project proposal afresh with the signature of the new guide. It will be considered as a New Proposal.

Similarly, if a student wants to change his/her guide for any reason, s/he would be required to submit the project proposal along with the signature of the new guide on a new project proposal proforma, as it would be considered as a new proposal.

## 7. Resubmission of Project Proposal

In case of **Non-Approval** of the proposal the comments/suggestions for reformulating the project proposal will be communicated to the student.

In such case, the revised project proposal should be submitted along with fresh 'Project Proposal Proforma' and a copy of the rejected proposal and project proposal proforma bearing the comments of the evaluator and Project Proposal Number (PP. No) allotted by the Regional Centre.

## PROJECT REPORT SUBMISSION

After a written communication regarding the **Approval** of synopsis is received the Project work may be undertaken.

### 1. Preparation of Project Report

Once you have carried out the study as envisaged in the approved synopsis then a report of the work done needs to be prepared. The length of the report may be about 50 to 60 double spaced typed pages not exceeding approximately 18,000 words (excluding appendices and exhibits). However, rational variation on either side is permissible.

### 2. Structure of Project Report

- (i) **Introduction:** to the Project and Review of Literature along with brief details of the organisation/s under study. It may give details about Rationale, Statement of problem, Objectives of the Project, Scope of the study etc
- (ii) **Research Methodology:** It may give details about Rationale, Statement of problem, Objectives of the Project, Scope of the study etc.

It should include the Research Design, Nature and Source of data/information collected, Sample and Sampling method with rationale.

Details of the tools:

- The Questionnaire and other methods used and their purpose
  - Reliability and Validity of the tools used
  - Data collection, Statistical tools used for Data Analysis
- (iii) **Results and Discussion:** This should present the results in tabular or graphical format. The Interpretation of the data and results/findings may be given elaborately.
  - (iv) **Summary and Conclusion**
  - (v) **Recommendations**
  - (vi) **Limitations** of the Project, Direction for further research (optional)
  - (vii) **Reference/Bibliography**
  - (viii) **Annexures/Appendices** (Questionnaire used etc.)

The Final Project Report must have the following:

- Cover Page – must have the Name and Enrolment No. of the Student and the Name of the Guide, along with the Title of the Project.
- Detailed Table of Contents with Page Nos.
- All pages of the Project Report must be numbered as reflected in the Table of Contents.
- Approved Proposal (i.e., Project Proposal, approved proforma and bio-data of the guide) properly bound in the project and not just stapled. Please note that project with stapled Proposal will not be accepted.
- Certificate of Originality- duly signed by the student and the guide with dates.

### **3.Submission of Project Report**

One typed copy of the Project Report is to be submitted to **the Registrar (SED), IGNOU, Maidan Garhi, New Delhi -110 068**. As soon as, you submit the Project Report, a **PR. No.** would be allotted. Student should quote this **PR.No.** while corresponding with Registrar (SED) regarding Project Report thereafter.

**The MBA(online) students can submit their Project Report through LMS Portal.**

[Project Report can be submitted any time throughout the year.](#)

**Note:** If a Project Report is submitted between [1st December to 31st May](#), then the result will be declared along with [June](#) Term-end Examinations. If a Project Report is submitted between [1st June to 30th November](#), then the result will be declared along with [December](#) Term-end Examinations.

### **4.Viva-Voce**

A student may be asked to appear for a Viva-Voce, if the evaluator so recommends. In that case, student will be duly intimated about it.

### **5. Plagiarism in Project Reports**

The Project Report submitted by the student should be free from plagiarism and his/her original work. In case if the project report is found to be plagiarised, action will be taken as per the policy of the University.



## INFORMATION

QUERY	WHOM TO BE ADDRESSED TO
REGARDING THE APPROVAL OF PROJECT PROPOSAL	<b>THE REGIONAL DIRECTOR, OF YOUR RESPECTIVE REGIONAL CENTRE</b>
ADDRESS OF THE REGIONAL CENTRE	<b>STUDENT HANDBOOK &amp; PROSPECTUS GIVEN ON OUR WEBSITE <a href="http://www.ignou.ac.in">www.ignou.ac.in</a></b> (E-mail ID of all RC's are available at <a href="http://www.ignou.ac.in/ignou/aboutignou/regional/website">http://www.ignou.ac.in/ignou/aboutignou/regional/website</a> )
REGARDING STATUS OF PROJECT REPORTS	<b>THE ASSTT. REGISTRAR (SED), IGNOU, MAIDAN GARHI, NEW DELHI-110068.</b> <b>EMAIL- <a href="mailto:projects@ignou.ac.in">projects@ignou.ac.in</a></b> <b>CONTACT No:- 011-29571324, 011-29571321</b>

### CERTIFICATE OF ORIGINALITY

This is to certify that the project titled “\_\_\_\_\_” is an original work of the \_\_\_\_\_ Student and is being submitted in partial fulfilment for the award of the Master’s Degree in Business Administration of Indira Gandhi National Open University. This report has not been submitted earlier either to this University or to any other University/Institution for the fulfilment of the requirement of a course of study.

**SIGNATURE OF SUPERVISOR**

Place:

Date:

**SIGNATURE OF STUDENT**

Place:

Date:

The certificate may be submitted in the same format.

### Important Notes While Preparing - Project Proposal

Send only one copy of the Project Proposal, and retain a copy with you.

“MMPP-001” should be written prominently on the envelope and should be addressed to **The Regional Director (of your Respective Regional Centre)**

For the address of the **Regional Centre** you may refer Student Handbook & Prospectus given on our website [www.ignou.ac.in](http://www.ignou.ac.in) or

<http://www.ignou.ac.in/ignou/aboutignou/regional/website>

Ensure that the ‘Proforma for Approval of Project Proposal’ duly filled in and signed by both, the student and the supervisor along with date, are enclosed.

Bio-data of the Guide duly signed by him/her.

MBA(online) submission of Synopsis through **LMS Portal**.

### Important Notes While Preparing - Project Report

Send only one copy of the Project Report, and retain a copy with you. The Project Report submitted to the University will not be **returned** to the student after Evaluation.

The Project Report should be submitted in original in A-4 Size, typed in double space, in a bound volume to ‘**The, Registrar (SED), IGNOU, Maidan Garhi, New Delhi- 110068**’ by **Registered/Speed Post/by hand**.

Before binding the Project report the student should ensure that it contains the **Approved Project Proposal Proforma** along with **Approved Proposal, Bio-data of the Guide**, and an **Originality Certificate** duly signed by the Student and the Guide. Project Report if received without any of these documents, the same will be **returned** to the students for **compliance**.

Mention on the top of the envelope “**PROJECT REPORT-MMPP-001**”. This will facilitate sorting out Project Reports received in Student Evaluation Division (SED) for various Programmes.

MBA(online) submission of Project Report through **LMS Portal**.



INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Maidan Garhi, New Delhi – 110068

**PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)**

Enrolment No. \_\_\_\_\_

Study Centre \_\_\_\_\_

Regional Centre \_\_\_\_\_

Project Proposal No \_\_\_\_\_

(To be assigned by the Regional Centre)

Subject Area: \_\_\_\_\_

Name of the Student :

Address of the Student:

(Complete Postal Address where the synopsis, is to be sent )

Email Address:

Topic of the Project :

Name and Address of the Supervisor:

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?

Courses he/ she is counseling for:

No. of Students being guided:

Yes / No If yes, Code of Study Centre \_\_\_\_\_

Signature of Student

Signature of Supervisor

Date:

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator

Date:

**Comments & Suggestions of the Evaluator**

(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the  
**Regional Director/ Asst. Regional  
Director**